



**BUFFALO WORLD
TRADE ASSOCIATION**

B. W. T. A.
P.O. Box 130
Lancaster, New York 14086
www.BWTA.US

The Premier International Business Networking Opportunity in WNY

FOR IMMEDIATE RELEASE

Contact:

Lee Tulumello
716-536-4900
ell-tee@roadrunner.com

**NEWLY APPOINTED BOARD OF THE BUFFALO WORLD TRADE ASSOCIATION
ANNOUNCE KEY SPEAKERS FOR UPCOMING MEETINGS**

Buffalo, NY – September 25, 2007 – Fiscal Year 2007 & 2008 board members of the Buffalo World Trade Association, “the premiere international business networking opportunity in WNY,” have confirmed key speakers and topics for their upcoming meetings. President David Nojaim, Vice President Ed Kresconko, Second Vice President David Greenberg, Treasurer John Miller, and Executive Secretary Cherryl J. Miller proudly extend the following meeting schedule to members and non-members interested in the business of international trade:

Thursday, October 18, 2007 @ 5:30pm - International Binding and Final Arbitration
“Ammunition for Your Import/Export Arsenal”

Guest speaker: David Greenberg of ABC-Amega, Inc.

Location: Millennium Hotel, 2040 Walden Ave (next to the Walden Galleria)

Thursday, November 15, 2007 @ 5:30pm - Share an Idea Night *“Meet Buffalo’s International Leaders”*

Open forum with BWTA Business Leaders. Students of international business are urged to attend.

Location: Millennium Hotel, 2040 Walden Ave (next to the Walden Galleria)

Thursday, January 17, 2008 @ 5:30pm - Canada and the U.S *“Joint International Business Opportunities”*

Guest Speaker: Michael Flaherty, Consulate General of Canada

Location: Millennium Hotel, 2040 Walden Ave (next to the Walden Galleria)

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Thursday, February 21, 2008 @ 5:30pm - **How to Do Business in China** *“Protocols and Etiquette for the Chinese Market”*

Guest Speaker: Gene Zhou of Cross China USA, Inc.

Location: Millennium Hotel, 2040 Walden Ave (next to the Walden Galleria)

Thursday, March 20, 2008 @ 5:30pm - **Creative Solutions for Staying Competitive** *“A Tool Kit for Globalization”*

Guest Speaker: David Nojaim of Languatek, Inc and Labortek, LLC

Location: Millennium Hotel, 2040 Walden Ave (next to the Walden Galleria)

Thursday, April 24, 2008 @ 6:00pm - **The BWTA International Cooking Competition and Dinner** *“Eating Globally”*

Location: TBA

For more information call 716-685-1781 or link to www.bwta.us.

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About David Nojaim:

David Nojaim is the President of Languatek and Labortek, located in East Aurora, NY.

David is an educator and an entrepreneur who is dedicated to bringing international business and learning opportunities to the Western NY area. By focusing on the area’s most valuable resource, namely, its international talent pool, both Languatek, Inc. and Labortek, LLC create jobs for linguistically and culturally diverse people. Languatek, Inc. specializes in providing language solutions in all profit and not for profit venues, and Labortek, LLC is a full service staffing agency that is helping to facilitate excellent career opportunities for local and international talent.

About Ed Kresconko:

Ed Kresconko is the Traffic Manager for McGard, located in Orchard Park, NY.

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About David Greenberg:

David Greenberg, Assistant Vice President of International Operations, has been with The ABC-Amega Inc. since 1980. His collection industry experience spans 33 years, including eight years with Dun & Bradstreet.

David, along with his team of international commercial debt collection experts, works out of ABC-Amega's Buffalo NY office. He has served on the Panel of Commercial Arbitrators of the American Arbitration Association, is a current member of the Commercial Law League of America, The International Association of Commercial Collectors, and is an active participating member of FCIB where he is also a co-author of their online International Credit and Risk Management course (in cooperation with the US Dept of Commerce and Michigan State University).

Always a passionate proponent of client education, David has traveled around the world giving presentations on a wide range of international and U.S. credit and collection topics.

About John Miller:

John Miller is the Assistant Credit Manager of Graham Corporation located in Batavia, NY. His past experience includes transaction based lending and receivable management assistance for U.S. exporters. He holds a Bachelor of Science in Business Administration from California State Polytechnic University.

About Cherryl J. Miller:

Cherryl Miller is the Distribution Administrator for Fisher Price, located in East Aurora, NY.

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About Michael Flaherty:

Michael Flaherty is the Consul and Senior Trade Commissioner, Canadian Consulate General Buffalo. Mr. Flaherty took up his position in Buffalo in August 2006. As Canada's Senior Trade Commissioner he is responsible for the delivery of the commercial programming of the Consulate General in Central and Upstate NY, Western Pennsylvania and West Virginia. The Consulate's commercial program focuses on trade and investment development, as well as science and technology linkages.

Prior to his posting in Buffalo, Mr. Flaherty was the Consul and Trade Commissioner at the Canadian Consulate General in Atlanta where he managed the investment & corporate relations program for the Southeast U.S. Michael joined in the Department of Industry in 1990 and held several senior positions with Canada's Investment Promotion Agency, Industry Canada's Small Business Secretariat and the Office of the Chief Information Officer. Prior to joining Industry Canada, Michael spent 6 years on parliament Hill in Ottawa as a political assistant to a Member of Parliament, the Minister of State for Small Business, the Minister of Agriculture, the Deputy Prime Minister and the Prime Minister of Canada.

Michael received a BA from the University of Western Ontario 1984, is married, and has two children.

About Gene Zhou:

The vice president operations of Cross China (USA), Inc., Mr. Gene Zhou has 18 years of international business experiences in industrial, consumer and IT field.

He has served as senior executive at Yuanwang Group, one of the largest Chinese conglomerates, which had 264 branches and subsidiaries, with increasing responsibility in corporate development. He was the key member of the team in Yuanwang's \$145 million acquisition of a major steel pipe plant in China and other industrial acquisitions, with leadership roles in financial and organizational structuring, asset valuation, business plan development and contract negotiation. He also developed and implemented operational and financial strategies for the acquired companies to improve their competitive position. Mr. Gene Zhou holds a master's degree in information technology from Rochester Institute of Technology.

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