



**BUFFALO WORLD
TRADE ASSOCIATION**

**B. W. T. A.
P.O. Box 130
Lancaster, New York 14086
Website: www.BWTA.US**

BWTA the Premiere International Business Networking Opportunity in WNY

PRESS RELEASE – March 11, 2011

By line: Cheryl Miller, Executive Secretary, BTWA

The Buffalo World Trade Association, established in 1921, continues to be an active, vibrant force in Western New York.

As we begin our 90th year in existence, I cannot help but reflect on the international scene in 1921 and compare it to that of 2011, International Trade in New York State in 2011 will be about 40 times what it was in 1921. Today, the majority of companies in the Buffalo area are importing and/or exporting, most often with our NAFTA partners, Canada and Mexico, for at least raw materials or assembly work.

Our membership consists of brokers, shippers, international attorneys, banking, service organizations, manufacturers and carriers who participate in international business. Representatives from the Department of Commerce, Canadian Consulate, U.S. and Canadian Customs are frequently in attendance to share knowledge and provide updates on new programs, services and regulations. The diverse membership provides a rich information resource and members are always willing to assist whoever and where ever they can.

The monthly seminars, open to non-members, are structured to provide trade assistance and networking opportunities. Participants enjoy fine cuisine, followed by a speaker on foreign trade related topics.

The annual membership fee covers the seminar dinner meetings. The Miss Buffalo dinner cruise begins the season on the first Thursday after Labor Day and then monthly meeting are held on the third Thursday starting in October to April, excluding the month of December. After each meeting, our members are available for networking in a casual atmosphere.

I am so proud that our organization has continued to play a vital role throughout these years as Buffalo trade has expanded and grown, in this international trade arena. In the 10 years since I was president, the Buffalo World Trade Association has maintained the goal of providing a forum for sharing knowledge and expertise on foreign trade.

For additional information about our organization, please visit our website www.bwta.us